**Jewish Exponent**

**Andy Gotlieb – June 2022**

There were five issues in June. Here’s what was on the covers:

June 2: Joey Weisenberg of the Rising Song Institute, written by Sasha Rogelberg as a YSK.

June 9: Immigration attorney Ron Klasko, who was honored by HIAS, written by Sasha as a Last Word.

June 16: Camp Ramah’s Debbi Albert, written by Sasha as a Last Word.

June 23: Rabbi David Cantor of Beth El in Yardley, written by Jarrad Saffren as a Synagogue Spotlight.

June 30: Gabrielle Kaplan-Mayer of Jewish Learning Venture, written by Sasha as a Last Word.

In total, Sasha had 28 pieces of content, not counting the daily calendar work:

15 bylines

1 online-only web story

4 calendars compiled

Daily Format/approve online calendar content

8 newsletters compiled

In total, Jarrad had 141 pieces of content:

16 bylines

4 Out and Abouts compiled

121 social media posts

In total, Heather had 4 pieces of content (Exponent only)

4 bylines

Here’s what I did:

2 web-only bylines

4 national briefs columns compiled for all papers

65 JTA stories posted online

44 print stories posted online (food, opinion, Torah, Federation, The Seen/Daily Kibbitz)

Compiled socials

Our most-read stories this month (pageviews) were dominated by death notices, as is usually the case. The only recent local story in the top 10 was Jarrad’s May 19 story about Phillies catcher Garrett Stubbs, “Phillies Catcher Reflect on Bar Mitzvah’s Role in Career, Life,” as per Google analytics.

Our most-read local stories this month (landing page) were the Garrett Stubbs story, “Lipkin’s Bakery Closes, Looks for New Home” on May 12 by Sasha and “Haim Sisters Have Philadelphia Roots“ on May 25 by Jarrad.